Fuel your transformation success

To keep up with customer demands and stay ahead of the competition, it is important to fully implement your Agile transformation plan throughout your organization. By integrating Jira Align into your new ways of working, you can empower your transformation team to quickly address risks, adapt to market changes, and deliver value to customers. Our Advisory Services team can help validate and refine your expansion roadmap, identify any gaps in implementation, and provide guidance on optimizing your Jira Align configuration for a successful Agile transformation.

This service is designed to:

- Integrate your Jira Align deployment plan into your organization's Lean/Agile transformation plan
- Update Community of Practice (CoP) framework and practices to include Jira Align for strategy-portfolio-team connection
- Optimize Jira Align setup and configuration for up to three portfolios aligned to the same organizational goal
- Standardize configuration, automating governance throughout delivery cycle
- Enable champions to expand Agile transformation using Jira Align after engagement

Overall expected outcomes

Tailored recommendations leading to:

- Accelerated baseline plans for change with Jira Align
- Improved throughput, reducing time to market
- Increased visibility of work alignment across teams and strategic priorities
- Better alignment with Agile principles for swift scaling
- Enhanced trust between stakeholders and tech teams
- Increased confidence in delivering solutions before market opportunities expire
The service is right for your organization if you:

- Completed Jira Align Jumpstart and Portfolio Expansion services
- Retained implementation champions
- Want to accelerate Agile transformation across organization
- Want to integrate your Jira Align transformation with your overall Agile transformation strategy
- Are implementing or maintaining a change management plan for Agile transformation
- Have a team to guide Agile organizational decisions (LACE or similar)

Maximize your impact

**PROGRAM EXPANSION**
Elevate your performance and attain faster results by seamlessly deploying up to four new programs.

- Gold Service

**PORTFOLIO EXPANSION**
Expand your visibility to portfolio in order to make quick executive level decisions.

- Gold Service

**TRANSFORMATION ACCELERATION**
Integrate Jira Align with your Agile transformation to ensure success within your organization.

- Gold Service
Service details

Our Agile and Atlassian software Advisory Services experts will precisely carry out the following service modules.

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| Discovery interviews         | • Facilitate discussions with leadership to understand strategic objectives, value drivers, and review Agile transformation plan  
                             | • Identify team members and align them on goals through a kick-off call                                                | • Alignment of outcomes and value drivers between leadership, transformation, and CoP teams  
                             |                                                                             | • Understanding of roles and responsibilities  
                             |                                                                             | • Understanding next steps to align Jira Align configuration with Agile transformation plan |
| Practice guidance            | Guide the inclusion of Jira Align into your CoP framework and practices through a two-part workshop with the transformation team | • CoP framework and practices updated to include Jira Align  
                             |                                                                             | • Consistency of Jira Align taxonomy across all teams and projects                                                   |
| Solution design and         | • Facilitate portfolio discovery discussions for 3 portfolios aligned to the same goal.                                    | • Development of Jira Align deployment plan that is aligned and integrated into the organization’s Lean/Agile transformation plan |
| implementation               | • Document configuration choices and identify unique ways of working                                                   | • Alignment on optimal Jira Align configuration  
                             | • Create a prioritized “intervention catalog” for system, UI, and adoption areas                                    | • Up to three portfolios setup and configured in Jira Align  
                             | • Recommend and implement the best Jira Align configuration, including multi-level goals, themes, strategy room, objectives and key results (OKR) hub, work tree, and enterprise roadmaps | • Active quarterly enterprise team management of prioritized backlog and Kanban enablement for goals and themes |
| Champion training            | • Assist with the design of enterprise and portfolio-level role-based training for your champions  
                             | • Execute corporate value drivers mapping to system modules                                                            | • Champions continue implementing Jira Align with more portfolios  
                             |                                                                             | • Ongoing six-month retrospectives for value driver maturity                                                        |
                             |                                                                             | • Innovation practice leads prepared to support future use cases in Jira Align                                        |

The catalog services described in this datasheet will be deemed complete on the earlier of (i) Atlassian’s delivery of the service activities listed above and (ii) twelve (12) months from the start date indicated in your order for the catalog services. As part of a signature or elite subscription plan, this service engagement is GOLD.

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