

# Elite Subscription Plan

## Unlock every possibility

In a dynamic world, navigating today's challenges is not enough. We'll help build a strong, scalable foundation for transformation so you can confidently move from where you are to where you need to be and easily adapt at the speed of change. Atlassian's Advisory Services team works closely with you and your Solution Partner to chart a course for your journey, providing invaluable insights and best practices to ensure smooth execution and a confident path forward. By working together, we can enhance your organization's performance with optimized team practices, workflows, and software. Let us help you make any transformational ambition a reality and amplify the ROI of your Atlassian portfolio.



It's great to see a high-level strategic touch from Atlassian... it's good to have some assistance breaking silos across our organization.

CONFIDENTIAL AUTOMOTIVE CLIENT

**TOGETHER, WE ACCELERATE  
THE OUTCOMES YOU SEEK**



## Enable your teams to achieve more

- Evaluate your goals and stay ahead of the curve with best practices developed by Atlassian thought leaders from insights into some of the most complex organizations in the world
- Improve the rhythm of collaboration with integrated tools, automation, and the right plug-ins to reduce bottlenecks and time-to-market
- Improve your roadmap visibility so that you can pivot with agility to market changes and competitive pressures
- Reduce silos by integrating software instances across teams quickly to align and connect teams
- Already migrated to the cloud? Gain insights on how to harness Atlassian cloud features to improve business operational efficiency

## What you get with Advisory Services



### MAXIMUM OUTCOMES WITH MINIMIZED RISK

Achieve the transformational outcomes you seek and lay the groundwork for lasting success while preventing technical debt. We proactively guide you in crafting and executing an Atlassian portfolio strategy that pinpoints enhancement opportunities and tackles challenges - all while keeping Atlassian's roadmap in mind.



### ACCELERATE SUCCESS

Quickly see the benefits of a comprehensive solution design. In collaboration with your Solution Partner, we'll guide you through successful deployment and adoption to maximize the potential of your Atlassian products.



### BOOST PERFORMANCE

Seize additional revenue opportunities and reduce costs. We go beyond product configuration, enhancing team practices, workflows, and toolchains to reduce time to value and inspire innovation.

## Your tailored team of experts

We've helped transform some of the world's largest organizations, and you can do the same. Make better decisions with our team by your side.



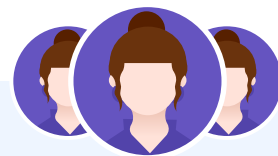
### STRATEGIC ENGAGEMENT MANAGER

Develops a strategic plan and orchestrates the execution to help you achieve the outcomes you seek. As the engagement lead, they are your main point of contact.



### ENTERPRISE SOLUTION STRATEGISTS

Brings industry and domain best practices vital to developing your strategy within ITSM, Agile, DevOps, and Work Management, and cloud



### ENTERPRISE TECHNICAL ARCHITECTS

Provides technical expertise and guidance vital to successfully designing, deploying, and adopting Atlassian solutions.

# Elite Plan

Subscription Plans are available in 12 / 24 / 36 month terms.

DISCOVER GAPS AND OPPORTUNITIES TO UNCOVER POSSIBILITIES	
Immersion and assessments	<ul style="list-style-type: none"><li>• Conduct curated assessments to gain crucial insights into your current state and aspirations for the development of your Atlassian strategy and business objectives</li><li>• Conduct migration analysis to identify essential requirements to properly scope efforts and advise on the plan</li></ul>
REDUCE TIME TO VALUE AND SUPPORT SUCCESS WITH PRESCRIPTIVE GUIDANCE	
Advise and consult on solution design	<ul style="list-style-type: none"><li>• Define best practices and standards for operations, tooling, and governance</li><li>• Provide insights from Atlassian product and solution teams and roadmap</li><li>• Advocate for Atlassian product feature needs</li><li>• Facilitate solution design workshop with key stakeholders, including security and compliance considerations</li><li>• Share product/feature demo videos</li><li>• Provide curated guidance with up to two (2) Atlassian Team Playbook Plays and one (1) Team Health Monitor</li></ul>
Design sustainment strategy	<ul style="list-style-type: none"><li>• Build a sustainment plan to monitor and respond to changes in business objectives that impact technology and teams</li><li>• Establish community of practice models, internal change agents, and measures for continual success</li></ul>
QUICKLY IMPLEMENT SOLUTION THROUGH STRATEGIC PARTNERSHIP	
Support successful implementation	<ul style="list-style-type: none"><li>• Provide Atlassian expertise, resources and strategic guidance, as needed, to Solution Partner(s) and implementation teams</li></ul>
DRIVE SUCCESSFUL ADOPTION TO ACHIEVE ROI	
Design adoption plan	<ul style="list-style-type: none"><li>• Facilitate the creation of a scalable plan for onboarding users into Atlassian products and new practices</li><li>• Guide product change management plan</li><li>• Provide training materials and pathways curated to adoption needs</li><li>• Provide up to eight (8) ad-hoc admin and user tooling/practice coaching sessions</li></ul>
VALIDATE SUCCESS WITH PROGRESS REVIEWS (QUARTERLY)	
Review results and new opportunities	<ul style="list-style-type: none"><li>• Facilitate engagement reviews to reflect on progress and proactively present additional optimization opportunities for tooling, practices, and processes</li></ul>
COME TOGETHER TO EXPLORE WHAT'S POSSIBLE	
Onsite travel	<ul style="list-style-type: none"><li>• Meet onsite four times per year to support engagement reviews, planning assessments, or other activities</li></ul>
Services catalog offerings	<ul style="list-style-type: none"><li>• Execute a curated selection of Bronze, Silver, and Gold Services Catalog offerings – \$48,000 value (USD)</li></ul>
TEAM Conference Passes	<ul style="list-style-type: none"><li>• Four (4) leadership passes to TEAM, with access to Pulse, An Exclusive Advisory Services Experience – \$7,200 value (USD)</li></ul>

The subscription services described in this datasheet will be deemed complete at the end of the subscription term indicated in your order. This datasheet is for informational purposes only, and Atlassian makes NO REPRESENTATIONS OR WARRANTIES, express or implied, in this datasheet. [View the terms and conditions here.](#)

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