

# Project Management Optimization

## Gain visibility and accelerate project success with effective and unified workflows

Efficient project management is crucial for achieving organizational goals. Refine your approach with workflows harmonized with Atlassian products to elevate the performance of various teams such as Marketing, HR, Design, Sales, Legal, etc. Our Advisory Services team can assist in defining the optimal approach and provide best practices and optimized Atlassian product configurations to improve team collaboration and project metrics.

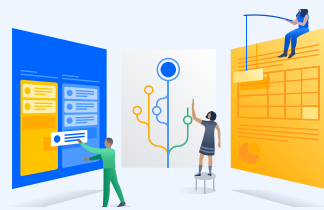
### This service is designed to:

- Unite teams with a single streamlined project management process
- Align your single project management process with Jira Work Management, Atlas, and/or Confluence configuration
- Demonstrate the ability of Atlassian products to simplify workflows with demos showcasing their potential

### This service is right for your organization if you:

- Engage in cross-team projects
- Find project management processes vary widely across teams
- Struggle to achieve project metrics

### Overall expected outcomes



### Tailored recommendations leading to:

- Improved ability to effectively meet project objectives, budget, milestones, and deadlines in alignment with organizational goals
- Increased productivity and collaboration across the project teams
- Boosted Admin productivity through the consolidation of software
- Improved positive stakeholder and leadership feedback
- Greater project visibility across all levels

- See disconnects across the team due to the use of different tools and practices
- Experience limited project visibility and alignment among teams and leaders

## Service details

Our Work Management and Atlassian software Advisory Services experts will precisely carry out the following service modules.

SERVICE MODULES	ACTIVITIES	OUTCOMES
Discovery interviews	<p>Facilitate a discovery session with three (3) to five (5) leaders or SMEs to provide an “art of the possible” demo and collectively explore:</p> <ul style="list-style-type: none"> <li>Teams’ existing workflows</li> <li>Aspirational goals</li> <li>Challenges to tackle</li> <li>Current value delivery</li> </ul> <p>To support:</p> <ul style="list-style-type: none"> <li>Problem framing</li> <li>Use case discovery</li> <li>Solution gap identification</li> <li>Success definition</li> </ul>	<ul style="list-style-type: none"> <li>Shared understanding of your existing workflows, challenges, current value delivery, and aspirational goals</li> <li>Establishment of a vision and definition of success that builds buy-in with leaders across your organization</li> </ul> <p>This information is a foundation for Atlassian to create tailored recommendations and roadmap. It also serves as a benchmark for aligning your teams as you evolve and refine your process</p>
Application design	<ul style="list-style-type: none"> <li>Provide tailored prescriptive software solution design guidance aligned with your project management workflows</li> <li>Iterate on solution design with identified users and admins</li> </ul>	<p>Document containing best practices and configurations for Atlassian products (Jira Work Management, Atlas, and/or Confluence) for your Admin team and/or Solution Partner so that they can implement them easily, and you can quickly achieve the ideal state</p>
Team enablement	<ul style="list-style-type: none"> <li>Provide up to three (3) sessions with admins / internal champions to support adoption, training, and refinement as you scale out new processes to users</li> <li>Guide the creation of a prioritized backlog for implementation by your team and/or Solution Partner (as needed)</li> </ul>	<ul style="list-style-type: none"> <li>High user adoption through proper enablement</li> <li>Continued and successful expansion by your Admin team and/or Solution Partner</li> </ul>

This service does not include data migration.

\*The catalog services described in this datasheet will be deemed complete on the earlier of (i) Atlassian’s delivery of the service activities listed above and (ii) twelve (12) months from the start date indicated in your order for the catalog services.

As part of a signature or elite subscription plan, this service engagement is SILVER.

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