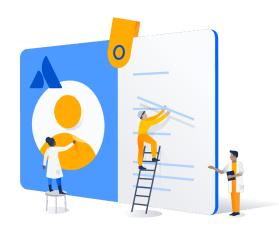
# 5 signs you need Crowd Data Center



# 1. Manage your Atlassian growth

Is the number of your Atlassian products or users growing? Are you starting to see an impact on performance of other Atlassian products? Maybe user management and license utilization planning is becoming extremely complex. Crowd Data Center improves authentication throughput and license utilization - improving performance and helping you avoid Atlassian license waste.

#### 2. Centralize in one location

Do you own multiple directories or use several solutions to manage your Atlassian users? Crowd Data Center can centralize your user management in one location and give you visibility into all changes made to your users and their permissions.

# 3. Optimize costs and resources

Instead of built-in identity features in your other Atlassian products, use Crowd Data Center and improve the performance of your other Atlassian products. For example, improve performance of Jira Software by focusing its resources on tasks like issue search or creation rather than on user management. If you are using another solution, like LDAP, shifting to Crowd also allows you to eliminate any dependency on IT.

### 4. Ensure compliance

Compliance is critical when it comes to user management. Crowd's built-in audit log improves control by tracking any changes made to your Atlassian users or their permissions. You can also use Crowd's REST API to integrate with 3rd party tools and report audit entries into Crowd to get an overview of every change made across your entire ecosystem.

#### 5. Maintain constant access

Does work stop if an Atlassian product is down? Are you using another Data Center product to ensure uninterrupted access?

By centralizing user management in Crowd Data Center, you can ensure your users never have a problem authenticating or accessing any of your Atlassian products.

With Crowd Data Center, we no longer have to worry about network outages or any impact to our development teams.

Georg Aggermann
IT Service and Application Manager
NOVOMATIC



# **Feature overview**

#### **Centralized identity management**

Centralize user management in one location to simplify administration needs.

#### Single sign-on (SSO)

Simplify users' login experiences by authenticating to all of your Atlassian products with one login and password.

#### **Directory failover**

Define multiple failover directories to reduce the impact to your team's login experience when an external directory fails.

# Centralize multiple directories

Manage users from multiple directories, such as Microsoft Azure AD, LDAP, AD, in one location.

# **Govern group permissions**

Define which groups from your directory can authenticate to connected applications.

# **License optimization**

Improve license utilization by consuming licenses only for users who are logged into Atlassian products.

# **Audit log**

Track configuration changes and gain visibility into any change made to users' access and permissions.

#### **Local groups**

Are you not able to make changes to groups in your directory? Create and manage your groups in Crowd instead of LDAP.

#### **High availability**

Provide your users with uninterrupted access to Crowd, and the other systems connected to it, with Crowd's active-active clustering model.

#### Migrating from Server to Data Center?

If your current Server license is under active maintenance, get a break on your first year of Data Center. Read more to learn about the technical migration process.

Crowd pricing at a glance	
Number of users	Data Center (per year)
101-500	\$4,500
501-1000	\$6,500
1001-2000	\$8,500
2001-3000	\$10,500
3001-4000	\$12,500
4001-5000	\$14,500
5001-10,000	\$18,000
10,001-15,000	\$21,500
15,001-20,000	\$25,000
20,000+	\$29,000
Read our Crowd licensing FAQ for more information.	

Learn more at atlassian.com/crowd/enterprise/data-center