

Dear Business Partner,

We are reaching out to emphasize the importance of urgent climate action and invite you to join us on this journey to protect our planet and prioritize sustainability by committing to set emissions reduction targets.

In August 2021, the UN Intergovernmental Panel on Climate Change (IPCC) released an [assessment report](#), stating that human influence through the burning of fossil fuels has unequivocally contributed to the warming of the planet and that we are on a trajectory to reach global temperature rise of 1.5°C within the next two decades. If we continue to emit greenhouse gas (GHG) emissions at current rates, we will cause catastrophic damage to our planet, economy, and people, unless we take substantial measures to curb emissions *this decade*.

The companies signing this letter have all set a science-based target (SBT) for emissions reduction, or are planning to commit within the next 12 months. For all of us, our supply chains represent a huge opportunity to reduce emissions collectively and be a force for good. This is why **we are collectively calling on you as strategic business partners to commit to setting your own science-based aligned targets (SBTs)** and to taking action to substantially reduce your business-related emissions as soon as possible.

Science-based targets are a global standard that follows the scientific consensus to limit global warming. Setting SBTs will demonstrate your climate leadership and we truly believe it will be recognized by your customers across all sectors. The [Science-Based Targets Initiative \(SBTi\)](#) is the international organization that sets the criteria and guidelines for setting SBTs and provides third-party validation of these goals. You can find the latest criteria and guidelines for SBTs [here](#).

This collective effort is convened by the [Business Council on Climate Change \(BC3\)](#), a San Francisco-based multi-sector partnership dedicated to incubating, scaling, and sharing world-leading solutions to address climate change.

We can scale up our impact if we work together to set these goals and collaborate on GHG reduction initiatives. Failure to stand up to this challenge will not only damage our planet, but also poses a critical risk to the continuity and performance of our businesses. We're here to support you on this important journey, and the organization(s) you are receiving this letter from will follow up with further information on company-specific SBT expectations, resources, and timelines.

Thank you,

 **ATLASSIAN**

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